

California Information on Processing of Personal Information

Viad Corp, including its affiliated and subsidiary companies (collectively, “Viad”) is committed to the responsible management, use, and protection of personal information. This document describes our practices in connection with the information that Viad collects from you in connection with your job application and/or employment with Viad. Note that some of the data collection and uses described below may not apply to you.

Employee Contact

George Karam, Chief Compliance Officer, is the appropriate person to contact with questions regarding use of your personal information. You may do so by emailing gkaram@viad.com or calling 602-207-2611.

Categories of Personal Information

We process the following categories of your Personal Information:

- **Identifiers**. Such as real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers.
- **Information protected by California Civil Code section 1798.80(e)**. Any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information
- **Characteristics of protected classes under California or Federal law**. Such as age, race, disability, and national origin.
- **Biometric information**. Such as fingerprints and facial scans.
- **Internet Activity**. Electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer’s interaction with an Internet Website, application, or advertisement.
- **Geolocation Data**. Such as specific location when using web services.
- **Audio, electronic, visual, thermal, olfactory or similar information**. Such as call recordings, security camera footage, and building entry log information.
- **Professional or employment-related information**. Such as resumes, interview notes, human resources, records, payroll, and communications.
- **Education information**. Information that is not publicly available personally identifiable information as defined in Family Educational Rights and Privacy Act.

- **Inferences**. Inferences drawn from any of the above information to create a profile about a consumer reflecting the consumer’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.

PURPOSE OF USE FOR PROCESSING INFORMATION

Your Personal Information may be processed for the purpose of:

- **Auditing**. Auditing related to current interactions with employees and concurrent transactions.
- **Security**. Detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity.
- **Debugging**. Debugging to identify and repair errors that impair existing intended functionality.
- **Short-Term, Transient Use**. Short-term, transient use as permitted by law.
- **Performing Services**. Performing services on behalf of, or in relation to the administration of, our relationship with you. This will include activities such as human resources administration, payroll and benefits, workforce management and administration, logistics, real estate management, workplace management, IT administration of our technologies, network, and intranet, and IT security management and tasks.
- **Internal Research**. Undertaking internal research for technological development and demonstration.
- **Quality Assurance**. Undertaking activities to verify or maintain the quality or safety of, and to improve, upgrade, or enhance, our services and devices.
- **To comply with legal requirements**.
- **To externally market or advertise Viad’s goods and services**.

PURPOSES OF USE FOR EACH CATEGORY OF PERSONAL INFORMATION

Categories of Personal Information	Business Purposes and Commercial Purposes for which Personal Information is Used
<u>Identifiers</u>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements. •

Categories of Personal Information	Business Purposes and Commercial Purposes for which Personal Information is Used
<p><u>Information protected by California Civil Code section 1798.80(e)</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Characteristics of protected classes under California or Federal law</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Biometric information</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Internet Activity</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Geolocation Data</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.

Categories of Personal Information	Business Purposes and Commercial Purposes for which Personal Information is Used
<p><u>Audio, electronic, visual, thermal, olfactory or similar information</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Professional or employment-related information</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Education information</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.
<p><u>Inferences</u></p>	<ul style="list-style-type: none"> • Auditing. • Security. • Debugging. • Short-Term, Transient Use. • Quality Assurance. • To comply with legal requirements.